

2009 Lansing Regional Chamber of Commerce
high tech and printed publication

Community Guide and Membership Directory Sponsorship Levels

PLATINUM SPONSOR

Receive a full-page ad with full-color and full-bleed, unlimited color photos, free ad design, and an interactive ad on-line.

Back Cover:	\$4,075
Inside Front Cover:	\$3,650
Inside Back Cover:	\$3,650
Pages 1 thru 6:	\$3,250

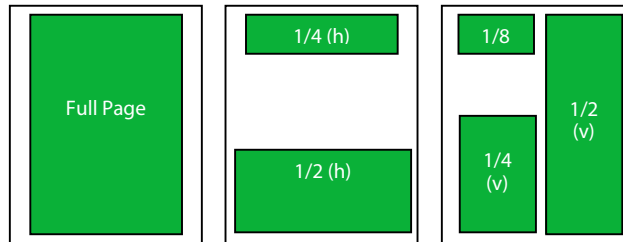
GOLD SPONSOR

Receive the ad of your choice in full-color with unlimited color photos, free ad design, guaranteed location and an interactive ad on-line.

Full Page Ad:	\$2,900
1/2 Page Ad:	\$1,900
1/4 Page Ad:	\$1,290

Ad Sizes

	Width	Height		Width	Height
Full Page (full bleed).	8.5"	11"	1/4 Page (vertical).	3.625"	4.875"
Full Page.	7.5"	10"	1/4 Page (horizontal).	7.5"	2.3125"
1/2 Page (vertical).	3.625"	10"	1/8 Page (horizontal).	3.625"	2.3125"
1/2 Page (horizontal).	7.5"	4.875"			



GENERAL ADVERTISING INFORMATION

DISTRIBUTION

4,000 books are provided to Lansing Regional Chamber of Commerce.

PHYSICAL SPECIFICATIONS

Finished Size: 8.25" x 10.75"

Printed 4/4 on 70# gloss stock paper.

Covers: Printed 4/4 on 80# gloss cover stock & aqueous coating.

Insides: Printed 4/4 on 70# gloss text paper.

TERMS AND CONDITIONS

Invoices will be issued only after the advertiser has approved their ad proof. Terms are net 30 days thereafter. Advertisers that wish to pay at the time they sign the contract will receive a 5% discount.

ADVERTISING COST

The cost of advertising is determined by the size and location of the ad, and the size of the print run. All ad costs include layout and design and any correction. Base cost is for a black and white ad.

ADVERTISING SPECIFICATIONS

Ad sizes vary and may be combined to create larger spaces.

The smallest available size is 3.625" wide x 2.3125" high.

NovoPrint USA, Inc. will lay out ads to customer specifications.

Any copyrighted brand or company logos should be provided to NovoPrint USA in digital form.

NovoPrint USA will supply a proof.

PRODUCTION REQUIREMENTS

Submission of artwork must be in electronic format as

InDesign, Adobe Photoshop, Adobe Illustrator, or PDF on CD, or

e-mailed to: sem@novoprint.com

SPACE RESERVATION DEADLINE: _____

AD SUBMISSION DEADLINE: _____

Sales and Production in 2008. Distributed in 2009.